

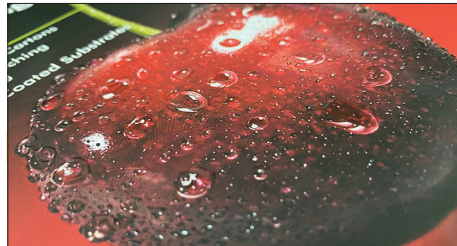


FEBRUARY/MARCH

- **PostPress Buyers Guide Edition** (for all finishing and bindery suppliers) – FREE listing with print advertising
- Event Preview for Amplify Print 2022 – Minneapolis, MN
- Binding Highlight: Perfect Binding Equipment
- Finishing Highlight: Diecutting
- Rethinking Your Paper Choices: Design Trends for Printing and Embellishments
- Designing for Specialty UV Coatings

Bonus Distribution: RadTech Conference 2022, Amplify Print 2022

Ad Closing **Feb. 7, 2022**
Materials Due **Feb. 14, 2022**
Publication Date **Mar. 1, 2022**
Online Launch **Mar. 14, 2022**



MAY/JUNE

- Finishing Highlight: UV Coating and Lamination
- Binding Highlight: Folding/Scoring Equipment
- Troubleshooting Adhesives and Paper Stocks for Perfect Binding
- Adding Digital Technology to the Traditional Finishing Operation
- Finding and Keeping Customers in a Post-Pandemic World

Bonus Distribution: Amplify Print 2022, PRINTING United 2022, Pack Expo International, Label Expo Americas 2022

Ad Closing **May 2, 2022**
Materials Due **May 9, 2022**
Publication Date **May 30, 2022**
Online Launch **June 13, 2022**



AUGUST/SEPTEMBER

- Finishing Highlight: Foil Decorating (Hot, Cold, Digital)
- Binding Highlight: Mechanical Binding
- Choosing the Right Printing, Finishing and Decorating Process for Your Application
- Q&A on Solving Cold Foil Challenges
- Event Preview: Printing United 2022
- Books Make a Comeback – Trends in Binding and Finishing

Bonus Distribution: PACK EXPO International, PRINTING United 2022

Ad Closing **Aug. 1, 2022**
Materials Due **Aug. 8, 2022**
Publication Date **Aug. 29, 2022**
Online Launch **Sept. 12, 2022**



NOVEMBER/DECEMBER

- 2023 Print and Packaging Industries Outlook
- Finishing Highlight: Folding/Gluing
- Binding Highlight: Unique Binding Processes
- Q&A on Folding/Gluing
- Troubleshooting Offline UV Coating Challenges

Bonus Distribution: FSEA/Amplify Conference 2023, Big Ideas Conference 2023

Ad Closing **Nov. 1, 2022**
Materials Due **Nov. 7, 2022**
Publication Date **Nov. 28, 2022**
Online Launch **Dec. 12, 2022**

Monthly Exposure Opportunities in PostPress ENews

The *PostPress* ENews is distributed to 4,600 print industry professionals throughout the US each month, providing

- Increased circulation
- Up-to-date industry news
- Product launches and technology trends
- Conference and event updates for FSEA

This cost-effective advertising vehicle offers another way to reach the *PostPress* audience and drive traffic through direct links to the advertiser's website.

Daily Exposure Opportunities on the PostPress Website

The *PostPress* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 7,300 page views per month from 5,150 unique monthly visitors

Expanded Exposure Opportunities in the PostPress Digital Edition

- Free links to advertisers' websites through the digital editions, with 12,400 page views per month
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

Published by Peterson Publications, Inc.
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