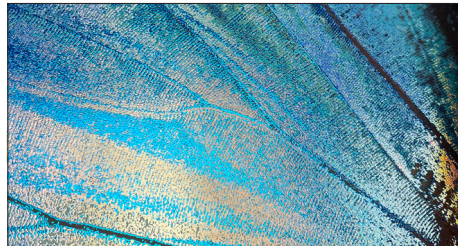


### FEBRUARY/MARCH

- **PostPress Buyers Resource Guide Edition** (for all finishing and bindery suppliers) - FREE listing with print advertising
- Binding Highlight: Perfect Binding Equipment
- Finishing Highlight: Foil Decorating (Hot, Cold and Digital)
- Event Preview: Embellishment Summit 2023
- Trends in Direct Mail Finishing and Embellishments
- Sustainability Update: Design Guidelines for Package Recyclability

**Bonus Distribution:** Embellishment Summit 2023; Luxe Pack New York

Ad Closing **Feb. 6, 2023**  
Materials Due **Feb. 13, 2023**  
Publication Date **Mar. 13, 2023**  
Online Launch **Mar. 20, 2023**



### MAY/JUNE

- Finishing Highlight: UV Coating and Lamination
- Binding Highlight: Folding/Scoring Equipment
- 30th Annual Gold Leaf Award Winners
- Unique Binding Techniques - Outside the Box
- Incorporating Digital Embellishments in Print Designs
- Q&A on Foil and Embossing Engravings

**Bonus Distribution:** Embellishment Summit 2023; PRINTING United 2023

Ad Closing **May 1, 2023**  
Materials Due **May 8, 2023**  
Publication Date **June 5, 2023**  
Online Launch **June 12, 2023**

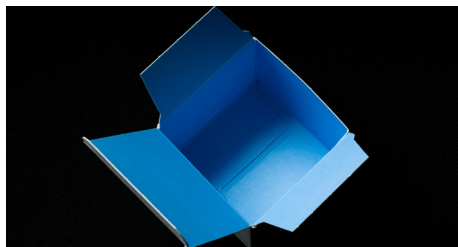


### AUGUST/SEPTEMBER

- Finishing Highlight: Diecutting Equipment
- Binding Highlight: Mechanical Binding
- Event Preview: PRINTING United 2023
- Q&A on Folding/Gluing
- Sustainability Update: What Are Customers/Brand Owners Wanting to Know?

**Bonus Distribution:** PACK EXPO Las Vegas 2023; PRINTING United 2023

Ad Closing **Aug. 1, 2023**  
Materials Due **Aug. 7, 2023**  
Publication Date **Sept. 7, 2023**  
Online Launch **Sept. 14, 2023**



### NOVEMBER/DECEMBER

- Finishing and Embellishment Design Trends 2024
- Finishing Highlight: Folding/Gluing Equipment
- Binding Highlight: Digital Binding Equipment
- Q&A on Specialty UV Coatings
- Building a Modern & Efficient Bindery/Finishing Operation

**Bonus Distribution:** Amplify Print 2024; ICE USA 2024

Ad Closing **Oct. 31, 2023**  
Materials Due **Nov. 6, 2023**  
Publication Date **Dec. 7, 2023**  
Online Launch **Dec. 12, 2023**

## Monthly Exposure Opportunities in PostPress ENews

The *PostPress* ENews is distributed to 4,200 print industry professionals throughout the US each month, providing

- Increased circulation
- Up-to-date industry news
- Product launches and technology trends
- Conference and event updates for FSEA

This cost-effective advertising vehicle offers another way to reach the *PostPress* audience and drive traffic through direct links to the advertiser's website.

## Daily Exposure Opportunities on the PostPress Website

The *PostPress* website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The website contains expanded news stories, fresh content and live links to industry resources.

- Banner ads available
- Averaging 6,526 page views per month from 4,542 unique monthly visitors

## Expanded Exposure Opportunities in the PostPress Digital Edition

- Free links to advertisers' websites through the digital editions, with 7,440 page views per month
- Video links available as an ad enhancement
- Promoted via email and social media for additional exposure

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