



FEBRUARY/MARCH

- **Buyers Resource Guide Edition**
- Market Focus: Luxury Packaging
- Application Highlights
- Process Highlights: UV Coatings and Equipment
- Technology: Selecting Metallic Decorating Processes

Bonus Distribution: LuxePack New York; Amplify Print Expo

Ad Closing **Feb. 5, 2025**
 Ad Materials Due **Feb. 12, 2025**
 Publication Date **Mar. 11, 2025**
 Online Launch **Mar. 20, 2025**



MAY/JUNE

- Market Focus: Embellishments and Direct Mail
- Application Highlights
- Process Highlights: Perfect Binding Equipment
- Technology: Importance of Automating Finishing Processes

Bonus Distribution: Amplify Print Expo; PACK EXPO Las Vegas 2025

Ad Closing **Apr. 29, 2025**
 Ad Materials Due **May 6, 2025**
 Publication Date **June 3, 2025**
 Online Launch **June 12, 2025**



AUGUST/SEPTEMBER

- Market Focus: Greeting Cards and Invitations
- Application Highlights
- Process Highlights: Hot/Cold/Digital Foils and Engravings
- Technology: Sustainability Choices for Finishing Operations

Bonus Distribution: PRINTING United 2025; PACK EXPO Las Vegas 2025; Digital Packaging Summit

Ad Closing **Aug. 1, 2025**
 Ad Materials Due **Aug. 8, 2025**
 Publication Date **Sept. 5, 2025**
 Online Launch **Sept. 12, 2025**



NOVEMBER/DECEMBER

- Market Focus: Folding Cartons and Labels
- Application Highlights
- Process Highlights: Folding/Gluing Equipment
- Technology: Security and Embellishment Technologies

Bonus Distribution: Print Embellishment Conference 2026

Ad Closing **Oct. 28, 2025**
 Ad Materials Due **Nov. 4, 2025**
 Publication Date **Dec. 5, 2025**
 Online Launch **Dec. 12, 2025**

Monthly Exposure Opportunities in PostPress ENews

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- Product launches and technology trends
- Conference and event updates for FSEA

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- Free links to advertisers' websites through the digital editions, with 4,000 page views per month
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