

EDITORIAL LINE-UP

FEBRUARY/MARCH

- **Buyers Resource Guide Edition**
- Market Focus: Finishing Trends for Direct Mail
- Application Highlights
- Equipment Highlight: UV Coating and Laminating Equipment
- Technology: Stump the Techs – Hot, Cold and Digital Challenges
- Q&A: Diecutting
- Event Preview: FSEA Print Embellishment Conference

Bonus Distribution:

- FSEA Print Embellishment Conference
- PrintUV 2027
- RadTech Conference 2027

Ad Closing **Feb. 5, 2027** Ad Materials Due **Feb. 12, 2027** Publication Date **Mar. 11, 2027** Online Launch **Mar. 26, 2027**

MAY/JUNE

- **FSEA Gold Leaf Award Winners**
- Market Focus: Finishing and Embellishments for Greeting Cards
- Application Highlights
- Equipment Highlight: Binding Equipment
- Technology: Automation & Robotics in Finishing
- Q&A: Cold Foil Transfer
- Event Preview: PRINTING United 2027

Bonus Distribution:

- FSEA Print Embellishment Conference
- PRINTING United 2027

Ad Closing **Apr. 30, 2027** Ad Materials Due **May 7, 2027** Publication Date **June 4, 2027** Online Launch **June 18, 2027**

AUGUST/SEPTEMBER

- **Digital Embellishment Market Guide Supplement**
- Application Highlights
- Equipment Highlight: Digital Embellishment Technologies
- Technology: Workflow Efficiencies for Finishing and Embellishment Operations
- Q&A: Perfect Binding
- Event Preview: PACK EXPO International 2027

Bonus Distribution:

- PRINTING United 2027
- PACK EXPO International 2027

Ad Closing **July 30, 2027** Ad Materials Due **Aug. 6, 2027** Publication Date **Sept. 3, 2027** Online Launch **Sept. 17, 2027**

NOVEMBER/DECEMBER

- Market Focus: Embellishment Technology for Trading Cards
- Application Highlights
- Equipment Highlight: Machinery and Auxiliary Equipment for Folding/Gluing
- Technology: Paper Selection for Finishing and Embellishments
- Q&A: Specialty UV Coatings

Bonus Distribution:

- FSEA Print Embellishment Conference 2028

Ad Closing **Oct. 29, 2027** Ad Materials Due **Nov. 5, 2027** Publication Date **Dec. 3, 2027** Online Launch **Dec. 17, 2027**



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